



Denim and Bling!

Dear Business Owner/Community Leader,

Your passion for youth in the Elgin Area is an inspiration. That's why we're excited to invite you to sponsor our 2023 Youth Leadership Academy (YLA) Extravaganza, a benefit breakfast in support of our community's students. Our event will take place on February 18th, 2023. Our theme is Denim and Bling! That means you can wear those jeans and make them sparkle!

This annual fundraiser and auction raises money to help us carry out our mission of getting our students a post-secondary education. The average attendance is about 150 people, mostly from Elgin and surrounding communities--even as far as Algonquin, St. Charles, and Wayne. This year, we are expecting an even bigger crowd!

You can help make our extravaganza a success in several ways:

- Corporate Sponsorship Levels
- Support Opportunities
- Silent Auction/Theme Baskets
- Advertising in our Extravaganza Publication
- Donations

And remember, your donation is fully deductible with our 501c3 federal tax exempt number: 36-4314065.

Why support YLA?

YLA programs include mentoring, intervention support, parent workshops, college tours, scholarships, application help, and so much more. Our students learn to be leaders in the community while securing the confidence to go to college and shape their destinies.

One Hundred percent of our students come into the program from low-income families. About 85% will be first-generation college students upon graduation, like Tanya who is in her fourth year at the University of Chicago studying Public Policy and minoring in Human Rights. She is starting a fellowship with UChicago Law School's Immigrants' Rights Clinic and is planning on applying to law school in the next few years. This incredible young lady has worked hard, but knows that none of this would have been possible without the support of her community, including YLA.

Forbes reports that less than 60% of college students graduate from a four-year college within 6 years, and that number is lower for African-Americans and Latino students. When our YLA students attend a four year college, 100% of them graduate within 4 years. If you think that's a great investment, please sponsor our gala on February 18!

Sincerely,

Kathy-Ann Pegues

Executive Director





Denim and Bling!

What is the Extravaganza?

The Extravaganza and Auction Event raises money to help us carry out our mission of getting our students to college. 100% of our students come into the program from low-income families, and about 85% will be first-generation college students upon graduation.

The average attendance for this annual event is 150 people, mostly from communities that include Elgin, Bartlett, Streamwood, Algonquin, West Dundee, East Dundee, Carpentersville, Burlington, St. Charles, South Elgin, and Wayne. This year, we are expecting an even bigger crowd!

We offer a variety of ways for you to be a part of this event and to help make it a success:



- Corporate Sponsorship Levels
- Support Opportunities
- Silent Auction/Theme Baskets
- Advertising in our Extravaganza Publication
- Donations

Please take a moment to review these options in detail. Our 501c3 federal tax exempt number is 36-4314065. We thank you in advance for your support of the YLA Extravaganza 2023!

Corporate Sponsorship Level

Sponsors are vital to the success of the YLA Extravaganza 2023. Becoming a sponsor offers you and/or your company excellent exposure and benefits before, during, and after the event.

	Diamond \$3,000	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$300
Reserved Table (Seats 8)	3	2	1	-	-
Complimentary Tickets	-	-	-	4	2
Event Program Advertisement	Inside Cover/Front	Full Page	Half Page	Quarter Page	Business Card
Name on Website	√	√	√	√	√
Logo On Website	√	√	√	-	-
Mobile Bidding Device	Logo on Shared Slide	Logo on Shared Slide	Logo on Shared Slide	-	-
Recognition on Table Decorations	√	√	-	-	-
Looped Presentation at Event	√	√	√	√	





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- Raffle Sponsors** - \$500 (2 opportunities) - The sponsor's name will be on the raffle tickets.
- Printing Sponsors** - \$500 (2 opportunities) - Recognition on all printing materials.
- Host Bar/Wine Sponsors** - \$300 (3 opportunities) - Recognition at the bar area, tables, or wine wall.
- Auction Basket** – \$250 - Recognition at auction table and slide show.
- Silent Auction/Live Auction** – You may donate an item of value that could be used by itself or in conjunction with others. There will be recognition of that item.

Sponsor Benefit Deadlines

Sponsorships received prior to January 15th will receive recognition on event signage. We reserve the right to utilize your donation where it would best fit the auctions, or to hold any item(s) received for the Extravaganza next year. Thank you!

Advertising Rates

Ad Type	Size	Rate
Full Page	8 x 10.5	\$125
Half Page	8 x 5.25	\$70
Quarter Page	4 x 5.35	\$45
Business Card	3.5 x 2	\$30

How to Send the Ad to YLA

All files are subject to review by staff.

Files can be sent in by:

Email admin@ylacademy.org or kpegues@ylacademy.org
Mail CD-RM Youth Leadership Academy
1151 North State Street
Creekside South Room #113
Elgin, IL 60123
Attention: Extravaganza Committee

Allowed formats: PDF (preferred), ESP, JPEG

- All fonts and images must be embedded.
- PDFs must be press-ready and at high-resolution (3000dpi).
- EPS and JPEG files must be high-resolution (3000dpi).

Closing Date

Space must be reserved, and ads must be submitted, by **Jan 15th, 2023**.

Please Direct Questions and/or Concerns To:

Kathy-Ann Pegues, Executive Director of YLA
(847) 628-1102 | kpegues@ylacademy.org





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Advertising Information Form

Please fill out and return to Youth Leadership Academy when your ad file is submitted.

Sponsors are vital to the success of the YLA Extravaganza 2023. Becoming a sponsor offers you and/or your company excellent exposure and benefits before, during, and after the event.

Company Information

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

File Information

Name of ad file:

Format: PDF ESP JPEG

Email used to send: _____

Ad Type	Size	Rate
Full Page	8 x 10.5	\$125
Half Page	8 x 5.25	\$70
Quarter Page	4 x 5.35	\$45
Business Card	3.5 x 2	\$30

Advertiser Agreement

I agree Advertiser agrees to pay YLA \$_____ for an advertisement (ad) in the YLA Extravaganza 2023 Catalog. (Please make **checks payable to Youth Leadership Academy** or visit our website **Extravaganza page** at <https://www.ylacademy.org/extravaganzaa-2023> and click Ad Space.)

I agree Advertiser agrees to provide the ad electronically to the YLA office by January, or acknowledges that the YLA office may use the space reserved if that deadline is not met.

FOR INTERNAL USE ONLY

YLA rep _____ Date ad received _____ # _____

YLA referral _____ Grade _____

