



Unmasked: A Masquerade Benefit Dinner Extravaganza

Exposing Barriers to Uncover our Future

Dear Business Owner/Community Leader,

Please join us this year for a Masquerade! This year, Youth Leadership Academy's Extravaganza is ***Unmasked: Exposing Barriers to Uncover our Future***. The event will be held on Dec 13th 2019 at Elgin Community College in Room E121. This annual fundraiser celebrates and supports the students and programs we offer at the Youth Leadership Academy (YLA). Our YLA programs include: leadership training, mentoring, check-in / intervention support, community engagement, SAT or ACT preparation, parent workshops, college tours, scholarships, college & scholarship application help, including help with FAFSA, and so much more! At YLA, our students learn to be leaders in the community, while securing the confidence to graduate, go on to college, and shape their destinies.

What is the Extravaganza?

- The Extravaganza Dinner and Auction Event raises money to help us carry out our mission of getting our students to college. 100% of our students come into the program from low-income families, and about 80% will be 1st-generation college students upon graduation.
- The average attendance is 230 people, mostly from communities that include Elgin, Bartlett, Streamwood, Algonquin, West Dundee, East Dundee, Carpentersville, Burlington, St. Charles, South Elgin, and Wayne.

We have a variety of ways for you to be a part of this event and to help make it a success:

- Corporate Sponsorship Levels
- Support Opportunities
- Silent Auction/Theme Baskets
- Advertisement in our Extravaganza Publication
- Donation

Please take a moment to review these options in detail. Our 501c3 federal tax exempt number is 36-4314065. We thank you in advance for your support of the YLA Extravaganza 2019!

Sincerely,

Kathy-Ann Pegues

Executive Director





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Corporate Sponsorship Levels

Sponsors are vital to the success of the YLA Extravaganza 2019. Becoming a sponsor offers you and/or your company excellent exposure and benefits before, during, and after the event.

	Platinum \$2,000	Gold \$1,500	Silver \$1,000	Bronze \$500
Reserved Table (Seats 8)	2	1	1	-
Complimentary Single Tickets	-	4	-	4
Event Program Advertisement	Inside Cover	Full Page	Full Page	Half Page
Logo on Signage	√	√	-	-
Logo On Website	√	√	√	-
Name On Website	√	√	√	√
Recognition on Table Decorations	√	-	-	-
Full Screen Looped Presentation at Event	√	-	-	-
Shared Looped Presentation at Event	√	√	√	√
Copies of Extravaganza 2019 Publication	4	3	2	1
Raffle Tickets (Blue Power Pot)	16	12	8	4

Raffle Sponsors - \$300 (1 opportunity) - The sponsor’s name will be on the raffle tickets.

Printing Sponsors - \$1000 (2 opportunities) - Recognition on all printing materials (except raffles), and an ad in the inside back cover of the Extravaganza 2019 publication.

Host Bar/Wine Sponsors - \$500 (3 opportunities) - Recognition at bar area, buffet table, or wine wall, and a full page ad in the extravaganza publication.

Auction Basket Sponsors - \$250 (4 opportunities) - Recognition at auction tables and during the event slide show, along with a half page ad in the Extravaganza publication.

Silent Auction/Live Auction - You may **donate an item** of value that could be auctioned by itself or in conjunction with others. There will be recognition of that item, including your name on our website and during the event slide show.

Sponsorship Guideline and Deadlines

We reserve the right to utilize your donation where it would best fit the auctions, or to hold any item(s) received for this year’s Extravaganza for next year.

Sponsorships received prior to **November 15th** will receive recognition on event signage.

Thank you!





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Advertising Rates

Ad Type	Size	Rate
Full Page	8 x 10.5	\$275
Half Page	8 x 5.25	\$130
Quarter Page	4 x 5.35	\$60
Business Card	3.5 x 2	\$35

How to Send the Ad to YLA

All files are subject to review by staff.

Files can be sent in by:

Email ylaadmin@elgin.edu or kpegues@elgin.edu
Mail CD-RM Youth Leadership Academy
 1700 Spartan Drive
 Elgin, IL 60120
 Attention: Extravaganza Committee

Allowed formats: PDF (preferred), JPEG

- All fonts and images must be embedded.
- PDFs must be press-ready and at high-resolution (3000dpi).
- EPS and JPEG files must be high-resolution (3000dpi).

Closing Date

Space must be reserved, and ads must be submitted, by **November 19th, 2019**. You can view last's year book on our website at <https://www.ylacademy.org/yearbook>. This year's book will also be on the website immediately after the dinner.

Please Direct Questions and/or Concerns To:

Kathy-Ann Pegues, Executive Director of YLA
(847) 214-6910 | kpegues@elgin.edu

Or

Linda Ramirez, Parent Coordinator of YLA
(847) 942-5204 | linda.ramirez@goosehead.com





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Summary of Prices

Event Ticket Prices

- \$50 Early-bird family of staff, cadets, and parents (available until Nov. 8)
- \$70 Early-bird single (available until Nov. 8)
- \$125 Early-bird couple (available until Nov. 8)
- \$500 Early-bird table of 8 (available until Nov. 8)
- \$75 Regular single (available from Nov. 9 to Dec. 6)
- \$135 Regular couple (available from Nov. 9 to Dec. 6)
- \$525 Regular table of 8 (available from Nov. 9 to Dec. 6)
- \$85 Last-minute single (available Dec. 7)
- \$160 Last-minute couple (available Dec. 7)
- \$65 Donation ticket to our YLA Families (available until Dec. 6)

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Full Page	8 x 10.5	\$275
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These ads are for business or personal purposes. Businesses can enjoy reaching our audience, while friends, family, and loved ones can share their pride in their cadets. Deadline is **Nov. 19th**.

Raffle Tickets

Blue Power Pot – The payout is 50% of the total tickets sold. The more tickets sold, the bigger the pot! We will keep you updated on the payout.

- Prices 1 for \$6
- 2 for \$10
- 5 for \$20
- 10 for \$30

Publication

Similar to a “yearbook” for our cadets and families, this is our annual report and highlights of the past year at YLA. It features our staff and cadets along with events throughout the year.

Regular Price - \$20





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Advertising Information Form

Please fill out and return to Youth Leadership Academy when your ad file is submitted.

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Company Information

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

File Information

Name of ad file: _____

Format: PDF ESP JPEG

Email used to send: _____

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Full Page	8 x 10.5	\$275
Half Page	8 x 5.25	\$130
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Advertiser Agreement

I agree Advertiser agrees to pay YLA \$_____ for an advertisement (ad) in the Extravaganza 2019 Catalog. (Please make **checks payable to Youth Leadership Academy**, or visit our website **extravaganza page** at <https://www.ylacademy.org/extravaganzaa-2019> and click Ad Space.)

I agree Advertiser agrees to provide the ad electronically to the YLA office by November 19th, or acknowledges that the YLA office may use the space reserved.

FOR INTERNAL USE ONLY

YLA Rep _____ Date ad was received _____ # _____

YLA Referral _____ Grade _____

